

## SHRI RAMASAMY MEMORIAL UNIVERSITY SIKKIM

5TH MILE, TADONG, GANGTOK, SIKKIM 737102

## PLACEMENT & TRAINING CELL

SRMUS/PAT/2021-22/036

## Date: 24-11-2021

## PLACEMENT DRIVE NOTIFICATION

Company	Techera
About the Company	TechEra Knowledge and Careers is an educational technology start-up that helps students discover and pursue their passion. It was born out of glitches and phone calls from college rooms where a few students who realized that a lot of people were not doing what they were interested in and were doing something they were forced to take up. We saw that happening around us and this really affected their mental states, confidence and moral. Yet, sadly no body was doing anything about this. So this is why we decided to start a company and to help all the students by providing them proper guidance and assistance so that they can achieve what they are aiming for in their carrier. We have launched many initiatives from many live interactive session's to the citywide events.
	Through TechEra we connect young achievers, with outstanding achievement in the field of their passions with young college and high school students who wish to pursue the same dream. We connect aspiring novelist with young published authors, we connect aspiring entrepreneurs with young successful entrepreneurs, thus giving these students a chance to interact with their role models and plan their lives ahead under the guidance of these young mentors.
Job Title	Business Development Executive
Job Description	NA
Job Location	Noida
Eligible Degrees	MBA, BBA
Eligibility Criteria	<ul> <li>The candidates should have a minimum of 60% and above in their respective Degree.</li> <li>The candidates should have not more than 1 backlog/ arrears in their respective Degree.</li> <li>The candidates must have 60% and above in both secondary (class 10th) and higher secondary (class 12th).</li> </ul>
Desired Skills	<ul> <li>The candidates must be fluent in English and Hindi.</li> <li>They should be good team players and should have a keenness to learn.</li> <li>They should also have good analytical skills and should be confident.</li> </ul>
Compensation (CTC)	Rs. 3.60 LPA
Selection Process	Will be intimated later
Date of Interview	Will be intimated later
Venue	Online